



Dear Reading Fan,

Welcome to the 2011 Milwaukee Bucks Reading Team!

As Reading Team Captains, we challenge you to become an All-Star Reader! Score points for the Reading Team and yourself by reading books, magazines and newspapers. See the back of this letter for the game rules.

All-Star Readers earn a \*Free Ticket to a Bucks home game at the Bradley Center. **You choose the game... EITHER Saturday, March 12 at 7:00pm vs. Philadelphia 76ers OR Sunday, March 20 at 2pm vs. New York Knicks.** All Star Reader attendees will receive a special **"Andrew Bogut-Earl Boykins" All Star Reader Silk Screen Patch!** In addition, all All-Star readers and their guests will have the opportunity to **shoot a free throw on the Bucks Court after both games!**

All-Star Readers who read 750 pages/points, and report the total number of pages read to his/her librarian by February 26 will have their names entered into a drawing for an official Milwaukee Bucks Autographed Basketball for each game; 20 randomly selected children will participate in the Milwaukee Bucks Halftime High Five Tunnel for each game; 20 randomly selected children will participate in the Bucks Kourtside Kids for each game; and 10 randomly selected children will be recognized on-court at halftime for each game!

Be sure to visit your local library periodically during the 8-week Library Reading Challenge and collect four different Bucks Reading Challenge Book Marks!

The "Read To Achieve" Reading Challenge is a project of the Milwaukee Bucks in cooperation with the Milwaukee Public Library, Milwaukee County Federated Library System and Northwestern Mutual Foundation.

Teamwork really counts. How many points can we score for reading? It's up to you. Pick up a book and start reading today. We'll see you at the game!

Sincerely,

**Andrew Bogut**  
Milwaukee Bucks  
Reading Team Captain

**Earl Boykins**  
Milwaukee Bucks  
Reading Team Captain



*\*Ticket voucher valid only when a paid adult ticket is included;  
and will not be honored if sent in collectively by either schools or libraries.*

1001 North Fourth Street • Milwaukee, WI 53203-1312 • 414.227.0500 • www.bucks.com

# LIBRARY READING CHALLENGE 2010



 **Northwestern Mutual®**  
Foundation

 **MILWAUKEE COUNTY**  
FEDERATED LIBRARY SYSTEM

  
MPL

## RULES FOR YOUNG READERS

### Getting Into the Game:

The Milwaukee Bucks Library Reading Challenge is open to all Wisconsin children in third, fourth, fifth, sixth, seventh, eighth, ninth and tenth grades.

### Game Starts:

The Reading Challenge begins on January 3, 2011. New this year . . . Be sure to visit your local library periodically during the 8-week Library Reading Challenge and collect four different Bucks Reading Challenge Book Marks!

### Scoring Points:

You score a point for each page you read from a book, magazine or newspaper. There is a 100-point limit to the points you can score by reading magazines and newspapers. There is no limit to the points you can score by reading books!

### The Challenge:

Score 500 points-for-pages to become an All-Star Reader. You'll earn a voucher good for a free ticket offer to a Bucks home game at the Bradley Center. **You choose the game... EITHER Saturday, March 12 at 7:00 pm vs. Philadelphia 76ers OR Sunday, March 20 at 2 pm vs. New York Knicks.** All Star Reader attendees will receive a special "Andrew Bogut-Earl Boykins" All Star Reader Silk Screen Patch! In addition, all All-Star readers and their guests will have the opportunity to shoot a free throw on the Bucks Court after both games! This ticket voucher valid only when a paid adult ticket is included; and will not be honored if sent in collectively by either schools or libraries.

### Overtime:

Don't stop at 500 points! Participants who read **more than 750 pages/points, and report the total number of pages read to his/her librarian by Saturday, February 26,** will have their names entered into a drawing for an official **Milwaukee Bucks Autographed Basketball** for each game; 20 randomly selected children will participate in the Milwaukee Bucks **Halftime High Five Tunnel** for each game; 20 randomly selected children will participate in the **Bucks Courtside Kids** for each game; and 10 randomly selected children will be **recognized on-court at halftime** for each game!

### Reporting Your Score:

Write the names of the books, magazines and newspapers and the number of pages you read on the scorecard provided when you register. **Report your score to your librarian. All reporting must be completed by Saturday, February 26.** You will receive a Milwaukee Bucks sticker for each 125 pages you read, and when you reach 500 pages, your librarian will give you a voucher good for a free ticket offer to a Bucks game. Just mail that voucher to the Bucks Ticket Office (address found on the voucher) and your ticket(s) will come to you by return mail.

### Game Ends:

**THE DEADLINE FOR REPORTING YOUR FINAL SCORE IS SATURDAY, FEBRUARY 26, 2011.**

### Getting Tickets:

Mail the voucher you receive from your librarian to the Milwaukee Bucks (address is noted on the voucher). **There will be a place on the voucher for your family members and friends to purchase additional tickets for a special discounted price.** This voucher must be postmarked no later than **March 1 (Bucks vs. Philadelphia) OR March 8 (Bucks vs. New York).**

### Entering "Overtime" Drawing:

If you have read **750 pages or more** you are eligible for the chance to win an official **Milwaukee Bucks autographed basketball**, be randomly selected to participate in the above referenced **Milwaukee Bucks Fan Experiences**, or be **recognized at halftime**. Your accomplishment will be noted by a special "Overtime" sticker which your librarian will place on your ticket voucher. **Only those "Overtime" readers who request a ticket by means of a voucher and have an "Overtime" sticker on that voucher will be included in the drawing. Winners will be contacted by mail.**

### Questions:

For more information regarding the program rules and materials, contact your local public library, or the Milwaukee County Federated Library System, 709 N. 8th St., Milwaukee, WI 53233, (414) 286-3520.

For information regarding game tickets, contact Kevin (414) 227-2761 or ksmith@bucks.com with the Milwaukee Bucks.